

Les Boutiques de Noel



November 30 – December 2, 2023
Shreveport Convention Center

Dear Prospective Merchant:

On behalf of the Shreveport-Bossier Opera Guild, we invite you to apply to the 48th annual **Les Boutiques de Noel** holiday shopping market.

We are excited to announce that this year's **3-day event** will take place **Thursday, November 30**, through **Saturday, December 2, 2023**, at the Shreveport Convention Center in **Shreveport, Louisiana**.

WHAT'S NEW

Our goal is to make **Les Boutiques de Noel** the **premier destination** for new and returning shoppers to kick off their holiday season in Northwest Louisiana! For the 2023 show we are planning the following:

- Expanded marketing to the public
- Lunches catered by local restaurants
- Santa Land kids' area offering photos and story time with Santa, Mrs. Clause, and the Grinch
- Pop-up demonstration and classes, school and dance performances, and fashion shows

LOCATION

Located in downtown Shreveport, Louisiana, the Convention Center Exhibit Hall is 95,000 square feet, with plenty of room for the **thousands of visitors** that frequent the market each year. The center is adjacent to the Hilton Hotel and offers **exhibitor parking** and a **marshalling yard**.

HOSPITALITY

We know working at a show can be a long weekend, and our goal is to make it as easy and comfortable as possible. Our **volunteers** can help with **move in and out**, as well as in your booth if you need to step away. We will also provide **one meal per day** for you and a booth helper, plus snacks, for your convenience.

We have requested a **special rate** for our merchants at the Hilton. Details will be provided with the contract. The Shreveport Convention Center facility has **several entrances** for moving merchandise in and out, and they provide **overnight security** for your booth merchandise and other items.

APPLICATION

1. Download the merchant application from www.shreveportopera.org/guild-lbdn and email the completed form to merchants@shreveportopera.org or mail it to the address below

Shreveport Opera
Attn: Les Boutiques de Noel
6969 Fern Loop, Suite 206
Shreveport, LA 71105

2. Submit photos of your merchandise and booth
3. Pay the required deposit at www.shreveportopera.org/guild-lbdn
Alternatively, mail a check payable to the Shreveport Opera Guild to the above address.

ACCEPTANCE

As a juried show, **Les Boutiques de Noel** selects merchants based on quality and uniqueness of merchandise, as well as on style of booth decoration.

Applications will be reviewed by the Boutiques Committee. Upon acceptance, merchants will be emailed an acceptance letter and contract. Please note participation in a previous show does not guarantee a spot in 2023. If you are not selected as a 2023 merchant, we will refund your deposit.

Selected merchants should submit a signed contract and final payment to confirm participation by **September 30, 2023**.

BOOTH LOCATION

The deadline to submit a signed contract and final payment to confirm participation is September 30.

Booth assignments will be made by the Boutiques Committee once signed contracts and final payments are received. We will do our best to honor booth requests; however, decisions are made based on the electrical needs, type of booth, grids, and set-up requirements for all merchants.

Please contact us if we can answer any questions. Call Nancy McCarter at 808-371-2758 or Elizabeth Glassell at 318-834-6116. Or email merchants@shreveportopera.org. We look forward to an exciting and successful 2023 Les Boutiques de Noel!

Nancy McCarter

Nancy McCarter
Opera Guild President
Les Boutiques de Noel Merchant Committee